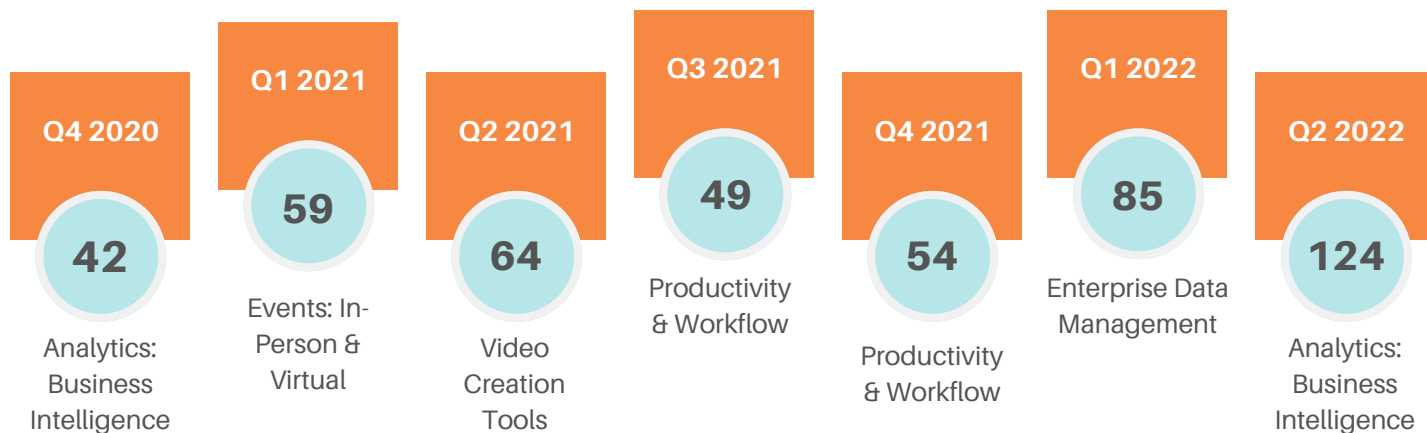




## Product Launches



# of product launches and the category with the most launches per quarter



## Acquisitions

# of acquisitions and most popular category

### Top Funded MarTech Categories:

- Analytics: Business Intelligence
- Payments
- Productivity & Workflow
- Retail: eCommerce
- Web Development & Design
- Web Performance & Security

# \$60.2B

Invested in MarTech  
Q4 2020 - Q2 2022



How do 2021 and 2022 compare so far?

Get a more detailed look [inside](#)

